

Luigi's Rock Shop

'Since we started selling soft ice cream it has attracted additional customers into our shop, resulting in increased sales of confectionery and rock, in fact our customer footfall has increased so much that we have recently had to trade up to a larger output ice cream machine

We have always been happy with the support offered by Taylor UK

Hassan Muslimani - Manager

Name: Luigi's Rock Shop
Area: Dorset
Type: Sweet Shop
Equipment: Taylor models 150/C706
Menu: Soft Ice Cream Cones
Equipment
Installation Date: Jan 2007 & March 2011

Soft Ice Cream Cones

Profit Projection

Selling Price	£1.50
Less VAT	£0.30*
Sub Total	£1.20
Less Product Cost	£0.15**
Profit per Portion	£1.05
Average Daily Servings	50
Nett Daily Profit	£52.50
Selling Days	180

Nett Annual Profit **£9,450**

*VAT at 20.0% **Retail price based on a 100 gram cone

