

Beckonscot Model Village

It was an easy decision choosing an ice cream machine from Taylor UK, as we found all of the relevant information we needed on their informative website, which greatly aided us when making our final decision

The Profit Projection carried out by Taylor's Area Manager also helped us choose the correct machine, which in turn has allowed us to satisfy the volume demands and provide our customers with a pleasurable experience

Peter Watts – Customer Services Manager

Name: Beckonscot Model Village
Area: Buckinghamshire
Type: Ice Cream Kiosk
Equipment: Taylor model C707
Menu: Soft Ice Cream Cones
Equipment
Installation Date: March 2010

Soft Ice Cream Cones

(Annual Projection)

Selling Price	£1.45 (including flake)
Less VAT	£0.22*
Sub Total	£1.23
Less Product Cost	£0.18**
Profit per Portion	£1.05
Average Daily Servings	90
Nett Daily Profit	£94.50
Selling Days	200

Projected Nett Annual Profit £18,900

*VAT at 17.5% **Product cost allows for 113 grams of soft ice cream, cone and flake.



TaylorUK
 Soft Serve & Frozen Beverage Equipment