

Direct Pizza

Taylor's Area Sales Manager was courteous and listened to my requirements, which resulted in him finally supplying exactly what I needed to maximise the soft ice cream profit potential for my business. On the rare occasion over the past 4 years that I have needed to call upon Taylor's aftercare department. It has been dealt with quickly and efficiently

Mehmet Dari – Owner

Name: Direct Pizza
Area: Kent
Type: Pizza Take Away
Equipment: Taylor model 794
Menu: Soft Ice Cream Cones
Equipment
Installation Date: June 2006

Soft Ice Cream Cones

Selling Price	£1.50 (including flake)
Less VAT	£0.22*
Sub Total	£1.28
Less Product Cost	£0.14**
Profit per Portion	£1.14
Average Daily Servings	90
Nett Daily Profit	£102.60
Selling Days	280

Nett Annual Profit £28,728

*VAT at 17.5% **Product cost allows for 113 grams of soft ice cream, cone and flake.



TaylorUK
 Soft Serve & Frozen Beverage Equipment