

# Hartland Ice Cream

*Taylor's have a strong reputation in the market place with an open and straight approach to all aspects of their business, particularly with regards to their advice, customer support and aftercare*

Darren Senior - Owner

**Name:** ..... Hartland Artisan Ice Cream

**Area:** ..... Devon

**Type:** ..... Ice Cream Manufacturer

**Equipment:** ..... Taylor 220 & CH03  
Batch Freezer/Pasteuriser

**Menu:** ..... Ice Cream Wholesaler

**Equipment**

**Installation Date:** ..... March 2013

## Containers of Ice Cream

### Profit Projection

Selling Price	£16.00
Less VAT	£3.20*
Sub Total	£12.80
Less Product Cost	£6.33**
Profit per 4.75 litre Napoli	£6.47
Average Daily Servings	20
Nett Daily Profit	£129.40
Selling Days	300

**Nett Annual Profit**      **£38,820**

\*VAT at 20% \*\*Product cost based on a 4.75 litre container



**Taylor**<sub>UK</sub>  
Artisan Ice Cream Equipment