## The Ice Cream Kiosk

I have always considered Taylor's to be a long established and very well recognised company within our Industry, offering top quality equipment and excellent aftercare

Following detailed discussions with Taylor's salesperson I decided to add their Flavor Burst system to our soft ice cream machine, which has considerably increased both my sales and profit.

Primarily because I offer a greater variety of flavours than any

of my competitors

Graham Stock – Owner

Name: ..... The Ice Cream Kiosk

Area: ..... Lancashire Type: ..... Pier Kiosk

**Equipment:** ..... Taylor models

Menu: ...... Soft Ice Cream Cones

**Equipment** 

Installation Date: ...... March 2009

## **Soft Ice Cream Cones**

Selling Price	£1.50 (inc
Less VAT	£0.22*
Sub Total	£1.28
Less Product Cost	£0.18**
Profit per Portion	£1.10
Average Daily Servir	ngs <b>100</b>
Nett Daily Profit	£110.00
Selling Days	210

Nett Annual Profit £23,100



