

Minor Mania

We chose Taylor's as we felt reassured by the length of time they had been in the industry. The really good thing was that they wanted to understand our business, and to be able to recommend the correct the correct piece of equipment, as opposed to trying to sell us what they wanted us to have – I would highly recommend them in all aspects of their business

Andrew Rockingham – General Manager

Name: Minor Mania
Area: Kent
Type: Play Centre
Equipment: Taylor model 150
Menu: Soft Ice Cream Cones
Equipment
Installation Date: May 2010

Soft Ice Cream Cones

(Annual Projection)

Selling Price	£1.50 (including flake)
Less VAT	£0.22*
Sub Total	£1.28
Less Product Cost	£0.18**
Profit per Portion	£1.10
Average Daily Servings	35
Nett Daily Profit	£38.50
Selling Days	360

Projected Nett Annual Profit £13,860

*VAT at 17.5% **Product cost allows for 113 grams of soft ice cream, cone and flake.



TaylorUK
 Soft Serve & Frozen Beverage Equipment