

# Pop In Café

*We wanted to sell the real thing - a genuine 'American' style thick shake but with multiple flavours giving our customers more variety than they could get anywhere else!*

*We are the only business in our area that offers this product, it gives us the edge over the competition and we take business away from the major chains.*

Mr Seyit Aydin - Owner

Name: ..... Pop In Cafe  
 Area: ..... High Wycombe  
 Type: ..... Cafe  
 Equipment: ..... Taylor Models 430 & FB80  
 Menu: ..... Multi Flavour Thick Shakes  
 Equipment  
 Installation Date: ..... November 2013

## Thick Shakes Profit Projection

Selling Price	£2.75
Less VAT	N/A*
Sub Total	£2.75
Less Product Cost	£0.50**
Profit per Portion	£2.25
Average Daily Servings	30
Nett Daily Profit	£67.50
Selling Days	360

**Nett Annual Profit £24,300**

\* No VAT on take away \*\*Average product cost for 16oz portion



**Taylor**UK  
Soft Serve & Frozen Beverage Equipment