

# Rinaldi's

*I chose Taylor because the range of equipment was attractive and competitively priced. The equipment has allowed us to wholesale ice-cream to local coffee shops and restaurants, thus increasing our profitability. The onsite training was fantastic and Taylors went way beyond the call of duty. The aftersales experience has been second to none.*

Francesco Rinaldi (Owner)

**Name:** ..... Rinaldi's  
**Area:** ..... Hertfordshire  
**Business Type:** ..... Ice Cream Parlour  
**Equipment:** ..... Taylor 220/CH03  
**Menu:** ..... Ice Cream Desserts  
**Equipment**  
**Installation Date:** ..... November 2008

## Ice Cream Desserts

Selling Price	£2.50
Less VAT	£0.33*
Sub Total	£2.17
Less Product Cost	£0.35**
Profit per Portion	£1.82
Average Daily Servings	20
Nett Daily Profit	£36.40
Selling Days	363

**Nett Annual Profit £13,215**

\*VAT at 15% \*\*Product cost allows for three scoops of ice cream, wafer, syrups and toppings.



**Taylor**UK  
 Artisan Ice Cream Equipment