

# Seaside Leisure

*A fellow trader suggested that I should purchase a Taylor soft serve machine following poor levels of service and aftercare from another equipment supplier, and since scrapping my old machine I had only sold scooped ice cream, but now with the addition of a Taylor machine sales have increased considerably. I am more than delighted with Taylor UK and I am really glad that I purchased a soft serve machine from them.*

Peter Avey (Owner)

- Name:** ..... Seaside Leisure  
**Area:** ..... Sussex  
**Business Type:** ..... Kiosk  
**Equipment:** ..... Taylor C708  
**Menu:** ..... Soft Ice Cream  
   Cones / Tubs

**Equipment**

**Installation Date:** ..... February 2008

## Soft Ice Cream Cones

|                        |         |
|------------------------|---------|
| Selling Price          | £1.20   |
| Less VAT               | £0.16*  |
| Sub Total              | £1.04   |
| Less Product Cost      | £0.10** |
| Profit per Portion     | £0.94   |
| Average Daily Servings | 100     |
| Nett Daily Profit      | £94.00  |
| Selling Days           | 210     |

**Nett Annual Profit     £19,740**

\*VAT at 15%   \*\*Product cost based on a 75 gram ice cream portion and cone.

