

Smith & Western

Having used Taylor equipment for over 10 years now, we have been both impressed and delighted with the machines and the high level of service provided by Taylor UK. When we open new sites, we normally put equipment purchase out to tender with at least 3 companies, however when it comes to soft ice cream, thick shake machines and cream whippers, we do not adopt this policy, as we know we have the best equipment that is both proven and tested.

Craig Thomson (Manager)

Name: Smith & Western
Area: Sussex
Business Type: Restaurant
Equipment: Taylor 428 / FlavorBurst™
Menu: Thick Shakes
Equipment
Installation Date: January 2008

Thick Shakes

Selling Price	£2.95
Less VAT	£0.38*
Sub Total	£2.57
Less Product Cost	£0.35**
Profit per Portion	£2.22
Average Daily Servings	30
Nett Daily Profit	£66.60
Selling Days	363

Nett Annual Profit £24,175

*VAT at 15% **Product cost allows for 10oz of thick shake mix, FlavourBurst™ syrup, cup, lid and straw.



TaylorUK
 Soft Serve & Frozen Beverage Equipment