

# Smith's Leisure

*I had heard some outstanding reports about Taylor equipment and their back up facilities, and as a result decided to purchase their fourteen day clean machine which we have been really pleased with. In addition to the soft ice cream machine, we purchased a FlavorBurst™ system believing it would significantly increase our sales. Prior to the purchase of the FlavorBurst™ unit we only sold one flavour, but now with the option to sell eight flavours, sales have just rocketed.*

Owen Smith (Owner)

**Name:** ..... O.W. Smith Leisure  
**Area:** ..... Sussex  
**Business Type:** ..... Take Away Kiosk  
**Equipment:** ..... Taylor C708 / FlavorBurst™  
**Menu:** ..... Soft Ice Cream Cones  
**Equipment**  
**Installation Date:** ... October 2007

## Soft Ice Cream Cones/ FlavorBurst™

Selling Price	£1.50
Less VAT	£0.20*
Sub Total	£1.30
Less Product Cost	£0.15**
Profit per Portion	£1.15
Average Daily Servings	150
Nett Daily Profit	£172.50
Selling Days	300

**Nett Annual Profit £51,750**

\*VAT at 15% \*\*Product cost based on a 113 gram portion of FlavorBurst™ ice cream and cone.



**Taylor**UK  
Soft Serve & Frozen Beverage Equipment