

The Play King

After many years of successfully selling high volumes of slush products, we decided to broaden our drinks sales. Looking into the blender market, it surprisingly led us back to Taylor UK who already supply us with soft ice cream machines and TurboChef ovens.

The Magnablend was an obvious choice, it's easy one button blending system with integrated wash station is so easy anyone can use it.

It's helped to improve the image of Play King as we've been able to add healthy smoothies to our offer which we couldn't do in the past.

Karen Teague - General Manager

Name: The Play King
 Area: South Wales
 Type: Children's Play Centre
 Equipment: Taylor Magnablend

Menu: Frozen Drinks

Installation Date: March 2014

16oz Healthy Smoothies

Selling Price	£2.50
Less VAT	£0.42*
Sub Total	£2.08
Less Product Cost	£0.35**
Profit per Portion	£1.73
Average Daily Servings	35
Nett Daily Profit	£60.55
Selling Days	340

Nett Annual Profit £20,587

* VAT at 20% **Product cost for 16oz smoothie, figure supplied by customer



TaylorUK
 Soft Serve & Frozen Beverage Equipment