

The Real Burger Co.

The Real Burger Company wanted to create the best blended shakes in Nottingham. So after researching the market, they contacted Taylor UK and arranged a demonstration on the Taylor C707 soft serve machine - soft ice cream being the perfect base for blended shakes.

The Real Burger Co. blend many combinations of shake including Oreo® biscuits, Jaffa Cakes™, Jammie Dodgers™ and many more...

People travel from far and wide for our shakes, they say that they prefer them over the major chains!

Taz Butt - Owner

Name: The Real Burger Co.
 Area: Nottingham
 Type: Burger Restaurant
 Equipment: Taylor model
 C707
 Menu: Blended Shakes
 Equipment
 Installation Date: January 2015

16oz Blended Shakes

Selling Price	£3.75
Less VAT	£0.63*
Sub Total	£3.12
Less Product Cost	£1.20**
Profit per Portion	£1.92
Average Daily Servings	50
Nett Daily Profit	£96.00
Selling Days	360

Nett Annual Profit £34,560

* VAT at 20% **Product cost is an estimate and NOT provided by The Real Burger Co.



TaylorUK
 Soft Serve & Frozen Beverage Equipment