

Noggin's Old Fish Bar

Shakes have always been very popular at Noggins, we recently upgraded our 16 year old shake freezer, which needed replacing, to a new Taylor 428 with Flavor Burst. It has allowed us to add five new flavours to our offer on top of the four we served originally.

Offering a wider choice of shakes has kept our loyal customers coming back and has also increased sales to new customers.

Mark Pippen - Owner

Name: Noggin's Old Fish Bar
 Area: Nailsea, Nr Bristol
 Type: Fish & Chip Take Away
 Equipment: Taylor Models 428
 Menu: & FB80
 Equipment Multi Flavour Thick
 Installation Date: Shakes

16oz Thick Shakes Profit Projection

Selling Price	£2.00
Less VAT	N/A*
Sub Total	£2.00
Less Product Cost	£0.39**
Profit per Portion	£1.61
Average Daily Servings	32
Nett Daily Profit	£51.52
Selling Days	300

Nett Annual Profit £15,456

* No VAT on take away **Product cost for 16oz portion supplied by customer.



TaylorUK
Soft Serve & Frozen Beverage Equipment