

Indulge Dessert Lounge

We previously had a competitors machine, however, it simply couldn't cope with the demands of our business - we were constantly having to wait for the machine to freeze down as it couldn't produce enough ice cream when we needed it.

Indulge upgraded to a Taylor C708 soft serve freezer.

The speed of the machine is amazing, nobody has to wait anymore! Our turnover in shake sales has genuinely increased as a direct result of upgrading to the C708 - we can make more so we can sell more...

Ray Kotecha - Owner

Name: Indulge Dessert Lounge
Area: Pinner, Middlesex
Type: Dessert Parlour
Equipment: Taylor C708
Menu: Blended Shakes
Equipment
Installation Date: September 2015

Blended Shakes Profit Example

Selling Price	£3.75
Less VAT	£0.63*
Sub Total	£3.12
Less Product Cost	£0.65**
Profit per Portion	£2.47
Average Daily Servings	100
Nett Daily Profit	£247.00
Selling Days	360

Nett Annual Profit £88,920

*VAT at 20% **Average product cost for 14oz portion supplied by Indulge Dessert Lounge



TaylorUK
Soft Serve & Frozen Beverage Equipment