

# De Melo

De Melo's is a Gelato Parlour in Middlesbrough, when they were looking for gelato making equipment they came to Taylor UK...

*"Right from the first contact with Taylor UK, I always knew where I stood through the clear, concise & honest discussions we had. We discussed the correct equipment for our business and felt we were advised honestly and with the best interests of our business at heart".*

Taylor UK supplied a Frigomat C119 batch freezer and a CH04 pasteuriser for making their gelato, a ISA Millennium 12 flavour display cabinet for serving and two ISA labor storage cabinets for the back of house.

*"We're delighted with our decision to use Taylor's and know this is just the beginning for our relationship. Through our contacts in Italy and with Virgin/Richard Branson we've already started making waves in Teesside, already supplying local businesses with our Gelato on a wholesale basis!"*

Imran Ayoub - Managing Director

Name: ..... De Melo  
 Area: ..... Middlesbrough  
 Type: ..... Gelato Parlour  
 Equipment: ..... Frigomat C119/CH04  
 ..... ISA Millennium 12  
 Menu: ..... Artisan Gelato  
 Equipment  
 Installation Date: ..... November 2016

## Gelato Sundaes

Selling Price	£4.95
Less VAT	£0.83*
Sub Total	£4.12
Less Product Cost	£1.00**
Profit per Portion	£3.12
Average Daily Servings	45
Nett Daily Profit	£140.40
Selling Days	360
<b>Nett Annual Profit</b>	<b>£50,544.00</b>

\* VAT at 20% \*\*Product cost is for regular De Melo Sundae, information provided by customer.



**Taylor**UK  
 Artisan Ice Cream Equipment