Cromer Ices

I've had a Taylor ice cream machine with a Flavor Burst for over 10 years. This year I wanted to add something new to attract more customers and increase the average customer spend...

We chose to buy a Taylor C706 with the brand new Flavor Blend system - We now have large queues and we can charge a lot more for the ice cream.

Taylor UK have helped and supported me and the business from the start and the customer support centre have always been there to help with any

questions since .

Steve Cottingham - Owner

Name:	Cromer Ices
Area:	Cromer, Norfolk
Туре:	Ice Cream Kiosk
Equipment:	Taylor models
	C706/CTP80BLD
Menu:	Soft Ice Cream Cones
	with Flavor Blend™

Installation Date: February 2017

Flavor Blend™ Cones

Nett Annual Profit	
Selling Days	250
Nett Daily Profit	£605.50
Average Daily Servings	350
Profit per Portion	£1.73
Less Product Cost	£0.35 ^{**}
Sub Total	£2.08
Less VAT	£0.42 *
Selling Price	£2.50

* VAT at 20% **Product cost allows for 3oz of soft ice cream and FlavorBlend syrup.

