

# Oatcakes & Milkshakes

*When we opened our first shop we started making our shakes using scooped ice cream which was hard work for our staff and very time consuming. We needed a way of improving our efficiency whilst maintaining the quality of our product.*

*Following a meeting with our local Taylor UK sales manager, we decided to buy a Taylor C706 soft serve machine to make the ice cream for the base of our shakes.*

*Since the machine has been installed it's been a revelation and we'll now order a second for our other store.*

Jay Felgate - Director

Name: ..... Oatcakes & Milkshakes  
 Area: ..... Stone, Staffordshire  
 Type: ..... Shake Bar  
 Equipment: ..... Taylor C706  
 Menu: ..... Blended Shakes  
 Equipment  
 Installation Date: ..... April 2017

## 16oz Blended Shakes Profit Example

Selling Price	£4.95
Less VAT	£0.83*
Sub Total	£4.12
Less Product Cost	£1.25**
Profit per Portion	£2.87
Average Daily Servings	250
Nett Daily Profit	£717.50
Selling Days	360

**Nett Annual Profit £258,300.00**

\*VAT at 20%

\*\*Approximate product cost for 16oz blended shake. Costs NOT supplied by Oatcakes & Milkshakes and designed for example purposes only.



**Taylor**UK  
Soft Serve & Frozen Beverage Equipment