

Pop In Café

Having previously purchased a thick shake machine from Taylor UK, they were the natural choice when we looked to add soft ice cream to our menu.

We have introduced 'traditional classics' like knickerbocker glories and Banana longboats on to our menu which wouldn't have been possible without a soft serve machine.

The addition of the soft serve desserts to our menu has increased the average spend of our customers which has naturally increased profits.

We now offer something different from our competitors which has resulted in more customers coming through our door!

Mr Seyit Aydin – Owner

Name: Pop In Café
 Area: Hazelmere, Surrey
 Type: Café
 Equipment: Taylor 150
 Menu: Ice Cream Desserts
 Equipment
 Installation Date: March 2014

Ice Cream Desserts Profit Example

Selling Price	£4.00
Less VAT	£0.67*
Sub Total	£3.33
Less Product Cost	£1.20**
Profit per Portion	£2.13
Average Daily Servings	20
Nett Daily Profit	£42.60
Selling Days	360

Nett Annual Profit £15,336

*VAT at 20% **Average product cost for regular 5oz soft ice cream dessert, figures supplied by the Pop In Café.



TaylorUK
Soft Serve & Frozen Beverage Equipment