

# Picasso's

*We wanted to open a new dessert parlour in Birmingham. To create the best desserts we needed the best equipment...*

*We were recommended Taylor UK by a friend in the industry. Following a consultation with Paul Richards we chose to buy a C709 soft serve machine and a ISA Millennium display cabinet for our ice cream.*

*We are delighted with the service and quality of the equipment and would not hesitate recommending Taylor UK to anyone!*

Omar Hammed – Owner

Name: ..... Picasso's  
 Area: ..... Birmingham  
 Type: ..... Dessert Parlour  
 Equipment: ..... Taylor C709  
 Menu: ..... Blends Shakes  
 Equipment  
 Installation Date: ..... June 2017

## 16oz Blended Shakes Profit Example

Selling Price	£4.20
Less VAT	£0.70*
Sub Total	£3.50
Less Product Cost	£1.25**
Profit per Portion	£2.25
Average Daily Servings	40
Nett Daily Profit	£90.00
Selling Days	362

**Nett Annual Profit £32,580**

\* No VAT at 20% \*\*Average product cost for 16oz blended shake

Selling price, servings per day and selling days supplied by Picasso's



**Taylor**UK  
Soft Serve & Frozen Beverage Equipment