

The Yog Shop

Why did you choose Taylor UK?

"After conducting some internet research we knew Taylor UK was a trusted and reliable supplier with good aftersales service."

Why did you add frozen yogurt to your offer?

"We'd discovered that there were no other frozen yogurt shops in North Wales, so we saw an opportunity..."

Has choosing a Taylor machine been of benefit?

"The equipment has proven as reliable and efficient as we had expected it to be. As it's our main 'tool', it's business critical to have reliability and excellent service support."

Has it improved your business?

"It's enabled us to easily cope with demand when it's busy. We've had an excellent start since we opened and knowing the machine copes easily gives us great peace of mind."

Harrison Williams - Owner

Business name:	The Yog Shop
Location:	Conwy, North Wales
Business type:	Frozen Yogurt Shop
Equipment:	Taylor model C713
Menu:	FroYo Desserts
Installation date:	November 2017

Frozen Yogurt Desserts Profit Example

Selling Price	£4.00
Less VAT	£0.67*
Sub Total	£3.33
Less Product Cost	£0.50**
Profit per Portion	£2.83
Average Daily Servings	27
Nett Daily Profit	£76.41
Selling Days	330

Nett Annual Profit £25,215.30

* VAT at 20% **Product cost based on 10oz portion frozen yogurt, figures for this example supplied by The Yog Shop.



TaylorUK
Soft Serve & Frozen Beverage Equipment