

Coffi Co.

We recognised that shakes were rapidly increasing in popularity and knew we had to produce something special with consistency in order to get ahead of the market.

Following a consultation with Taylor UK, we decided to purchase a Taylor 428 shake freezer. The machine provides us with the base for all of our shakes and allows us the flexibility to develop and change our very popular 'Freak Shakes' to suit our target customers.

Our success has been higher than we'd ever imagined and as a result we have purchased machines for all three of our stores.

Mr Justin Carty - Owner

Name: Coffi Co.
 Area: Cardiff
 Type: Coffee Shop
 Equipment: Taylor 428
 Menu: 'Freak Shakes'

Equipment

Installation Date: March 2016

16oz 'Freak Shakes' Profit Example

Selling Price	£4.75
Less VAT	£0.80*
Sub Total	£3.95
Less Product Cost	£0.90**
Profit per Portion	£3.05
Average Daily Servings	80
Nett Daily Profit	£244.00
Selling Days	360

Nett Annual Profit £87,840.00

*VAT at 20% on 'Luxury Shakes' **Product cost supplied by customer.



TaylorUK
Soft Serve & Frozen Beverage Equipment