

# AL JUMERIAH

BLENDING SHAKES & ICE CREAM FOR DESSERTS

EQUIPMENT: TAYLOR 152

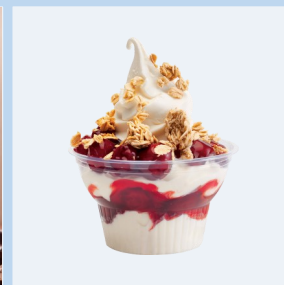
“ We have operated a non-Taylor soft ice cream machine in our business for a few years, during that time we’ve had a consistent stream of problems with it.

We ‘Googled’ “*what is the best ice cream machine?*” and Taylor were consistently rated the best.

Following a consultation with our local Taylor UK Sales Manager, we decided to purchase a Taylor model 152 counter top soft serve freezer.

We are so pleased with the machine, we should have made the change years ago, it makes a far superior finished product to what we had before. ”

**Umar Sheikh - Director, Al Jumeriah**



## PROFIT EXAMPLE - 12OZ BLENDED SHAKES

<u>SELLING PRICE</u>	<b>£5.00</b>
<u>VAT*</u>	<b>£0.84</b>
<u>SUB TOTAL</u>	<b>£4.16</b>
<u>PRODUCT COSTS**</u>	<b>£0.55</b>
<u>PROFIT PER PORTION</u>	<b>£3.61</b>
<u>AVERAGE SERVINGS PER DAY</u>	<b>35</b>
<u>NET DAILY PROFIT</u>	<b>£126.35</b>
<u>SELLING DAYS PER YEAR</u>	<b>330</b>
<u>NET ANNUAL PROFIT</u>	<b>£41,695.50</b>

\*VAT AT 20%

\*\*PRODUCT COST SUPPLIED BY THE AL JUMERIAH

BUSINESS NAME:	<b>AL JUMERIAH</b>
AREA:	<b>LEICESTER</b>
BUSINESS TYPE:	<b>SHISHA LOUNGE</b>
MENU ITEMS:	<b>SHAKES SOFT ICE CREAM</b>
EQUIPMENT:	<b>TAYLOR 152</b>
INSTALLATION DATE:	<b>MAY 2018</b>