

# BIZZIE LIZZIE'S RESTAURANT

## SOFT ICE CREAM DESSERTS

### EQUIPMENT: TAYLOR C709

Soft ice cream has always been on our menu and the Raspberry Dream is one of our signature desserts. Ice cream goes hand in hand with fish & chips and is very popular with our clientele.

We chose another Taylor machine as we've had a long standing relationship with Taylor UK and knew that the machines were reliable and the back up service is good too.

Customers are spending more now as they're staying for a dessert opposed to going elsewhere. The desserts look very good which helps entice new customers into buying them...

**Jo McCartan - Operations Assistant**



### PROFIT EXAMPLE - RASPBERRY DREAM, LARGE DESSERT

<u>SELLING PRICE</u>	<b>£5.50</b>
<u>VAT*</u>	<b>£0.92</b>
<u>SUB TOTAL</u>	<b>£4.58</b>
<u>PRODUCT COSTS**</u>	<b>£1.00</b>
<u>PROFIT PER PORTION</u>	<b>£3.58</b>
<u>AVERAGE SERVINGS PER DAY</u>	<b>10</b>
<u>NET DAILY PROFIT</u>	<b>£35.80</b>
<u>SELLING DAYS PER YEAR</u>	<b>363</b>
<u>NET ANNUAL PROFIT</u>	<b>£12,995.40</b>

\*VAT AT 20%

\*\*PRODUCT COST SUPPLIED BY BIZZIE LIZZIE'S RESTAURANT LTD

BUSINESS NAME:	<b>BIZZIE LIZZIE'S RESTAURANT LTD</b>
AREA:	<b>SKIPTON, YORKSHIRE</b>
BUSINESS TYPE:	<b>FISH &amp; CHIP RESTAURANT</b>
MENU ITEMS:	<b>SOFT ICE CREAM DESSERTS</b>
EQUIPMENT:	<b>TAYLOR C709</b>
INSTALLATION DATE:	<b>SUMMER 2003</b>