



KINGS CASTLE

BURGER & SHAKE SHACK

EQUIPMENT: TAYLOR L810 CLAMSHELL GRILL

Burger Royalty with a Crown Series...

Why did you choose Taylor UK?

After conducting some research, I discovered that the Taylor equipment was market leading. Simon, our local ASM, explained everything and gave us a great deal. The grill... I had never seen a piece of kit like it!

Why did you choose a Taylor Grill?

We were always doing burgers, but the Taylor grill gave us speed and consistency which we needed to fulfil all of the orders.

Has the grill benefitted your business?

We would not be able to cope with demand if we didn't have the grill. It's enabled us to keep customers happy and serve our delicious burgers without any compromise.

It has made our customers feel like they're getting a fresh, consistent product every time. Which has definitely enhanced our reputation in the local community.



Arif Patel - Owner, Kings Castle

PROFIT EXAMPLE - BASIC BOB BURGER MEAL

<u>SELLING PRICE</u>	£3.99
<u>VAT*</u>	£0.67
<u>SUB TOTAL</u>	£3.32
<u>PRODUCT COSTS**</u>	£1.20
<u>PROFIT PER PORTION</u>	£2.12
<u>AVERAGE SERVINGS PER DAY</u>	150
<u>NET DAILY PROFIT</u>	£318.00
<u>SELLING DAYS PER YEAR</u>	360
<u>NET ANNUAL PROFIT</u>	<u>£114,480.00</u>

*VAT AT 20%

**PRODUCT COST SUPPLIED BY KINGS CASTLE.

BUSINESS NAME:	KINGS CASTLE
AREA:	PRESTON
BUSINESS TYPE:	BURGER SHACK
MENU ITEMS:	BURGERS
EQUIPMENT:	TAYLOR L810
INSTALLATION DATE:	JUNE 2016