



DESSERT ROOMS

ICE CREAM PARLOUR

EQUIPMENT: TAYLOR BY FRIGOMAT CH03 & C119

Plenty of room for desserts in Halifax..

Why did you choose Taylor UK?

We were referred to Taylor UK through our ingredients supplier, once we'd met with our local sales manager we we're happy to proceed as the machine quality and service were excellent.

Why did you choose to make your own Gelato?

We wanted to make our own homemade gelato, creating a product which is different from everyone else in the area.

Has the decision benefitted your business?

Feedback from customers on the quality of our gelato has been fantastic. Most saying it's the best which they've ever had!

Making our own gelato has given us a unique product offering and has created a loyal customer base who keep coming back for more.

Hassan Mohammed - Owner, Dessert Rooms



PROFIT EXAMPLE - 3 GELATO SCOOPS

SELLING PRICE	£3.80
VAT*	£0.63
SUB TOTAL	£3.17
PRODUCT COSTS**	£1.00
PROFIT PER PORTION	£2.17
AVERAGE SERVINGS PER DAY	20
NET DAILY PROFIT	£43.40
SELLING DAYS PER YEAR	360
NET ANNUAL PROFIT	£15,264.00

*VAT AT 20%

**PRODUCT COST SUPPLIED BY DESSERT ROOMS

BUSINESS NAME: DESSERT ROOMS
AREA: HALIFAX
BUSINESS TYPE: ICE CREAM PARLOUR
MENU ITEMS: GELATO DESSERTS
EQUIPMENT: TAYLOR BY FRIGOMAT CH03 & C119

INSTALLATION DATE: FEBRUARY 2019